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FOR IMMEDIATE RELEASE

How to Answer Interview Questions Blog Series Now
Career Confidential Launches In-Depth Articles for Job Seekers

GUNTER, Texas (September 27, 2012) – Peggy McKee, well-known career coach and CEO of Career Confidential, has launched a new blog article series designed to give job seekers an edge in a tight job market.

“The articles in the *How to Answer Interview Questions* blog series will help job seekers learn how to think for themselves and answer common interview questions to present themselves in as favorable position as possible,” said McKee. “It’ll help them make great decisions about what to say for themselves.”

The blog series is available at www.careerconfidential.com/how-to-answer-interview-questions-series/.

McKee came up with the idea for the blog series after some research showed a shortage of hands-on information online about the interview process and why hiring managers ask the questions they do.

“I looked around online and didn’t see anything that goes into much explanation of what hiring managers really want to know when they ask these questions,” said McKee. The *How to Answer Interview Questions* blog series was born as a resource to help job seekers structure their answers to interview questions in a strategic way without sounding like they’re giving cookie-cutter answers.

The blog article series teaches ways to provide intelligent and personalized answers to challenging interview questions like:

- Are you overqualified for this job?
- Why did you leave your last position?
- If you could be an animal, which one would you be and why?
- An airplane landed in the parking lot. What would you do?

- Why are you looking for a job?
- Describe yourself in one word.
- How do you evaluate success?
- What will you contribute to this job?
- Tell me about yourself.

The last question in the above list-- Tell me about yourself -- is a common one, but one that many job seekers answer incorrectly. According to McKee, too many think it's an icebreaker designed to make them feel comfortable before the interview starts. The interview has already started once that question has been presented. If used strategically, it provides a golden opportunity for the job seeker to set himself apart from the competition in the hiring manager's eyes. The *How to Answer Interview Questions* blog series shows job seekers exactly how to do this and confidently answer 100 other tough interview questions.

The *How to Answer Interview Questions* blog series is available at www.careerconfidential.com/how-to-answer-interview-questions-series/. Additional job seeker resources are also available at www.careerconfidential.com

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If you'd like more information about this topic, or to schedule an interview, please call Peggy McKee toll-free at 1-800-691-2562 or e-mail Peggy at Peggy@CareerConfidential.com.